

jointhevoicesforrecovery

Build a Stronger, Healthier Community

National Alcohol
& Drug Addiction
Recovery Month
september 2006

WHAT: 17th Annual *National Alcohol and Drug Addiction Recovery Month (Recovery Month)*

The 2006 Theme is: *Join the Voices for Recovery:
Build a Stronger, Healthier Community*

- Highlights the societal benefits of treatment for substance use disorders
- Recognizes the contributions of treatment providers
- Educates the public that substance use disorders are a treatable health problem
- Helps eradicate the stigma and discrimination associated with these disorders

WHEN: September 2006

WHERE: Local communities throughout the country

HOW: Get involved and celebrate recovery by hosting a local event. Visit **www.recoverymonth.gov** or call 1-800-662-HELP to order a planning toolkit and other useful materials, or to receive more information.

The *Recovery Month* Planning Toolkit Provides:

- Event ideas and examples of how you can spread the message of recovery in your community and help to reduce the stigma associated with substance use disorder treatment and recovery
- Listings of useful resources and organizations throughout the country
- Information on building effective community coalitions
- A CD-ROM that includes all of the materials in electronic format



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Treatment
www.samhsa.gov

2005 *Recovery Month* Observance Successes:

- Presidential proclamation issued
- 125 Gubernatorial, Mayoral, Native American Nation, and organizational proclamations issued
- 508 local events held around the nation
- Television and radio public service announcements reached more than 290 million viewers and listeners
- A ***Recovery Month*** public service announcement aired throughout the month of August in New York City's Times Square, reaching 1.5 million people daily
- More than 12.6 million hits logged on the ***www.recoverymonth.gov*** Web site between January and December 2005
- Since May 2005, the Substance Abuse and Mental Health Services Administration's (SAMHSA's) Road to Recovery program was distributed to 254 public education government cable channels, available to an estimated 14.6 million cable households, representing an estimated earned media value of \$3 million

Help Your Community. Celebrate ***Recovery Month*** by ordering a planning toolkit and ***Join the Voices for Recovery: Build a Stronger, Healthier Community.***

For More Information Contact:

Substance Abuse and Mental Health Services Administration's (SAMHSA's)
Center for Substance Abuse Treatment
240-276-2750
www.recoverymonth.gov
(official ***Recovery Month*** Web site)

SAMHSA's National Clearinghouse for Alcohol and Drug Information
800-729-6686 (Toll-Free)
800-487-4889 (TDD) (Toll-Free)
877-767-8432 (Spanish) (Toll-Free)
www.ncadi.samhsa.gov

SAMHSA's National Helpline
For alcohol and drug information or treatment referral, call:
800-662-HELP (Toll-Free) (English and Spanish)
800-487-4889 (TDD) (Toll-Free)

Or visit us on the Web at
www.findtreatment.samhsa.gov

www.recoverymonth.gov

